OHIO DATA ETHICS WORKING GROUP

2023-2024

THIRD YEAR REPORT

OHIO DATA ETHICS WORKING GROUP

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The Ohio Data Ethics Working Group (Working Group) seeks to identify and understand data ethics management best practices that will allow its members to better achieve the responsible, just and ethical use of advanced analytics and AI. Led by the Ohio State Program on Data and Governance, the group is composed of organizations that have a substantial Ohio presence and use advanced analytics and AI. The Working Group does not take positions on matters of public policy. Its members seek to improve their own practice of responsible and ethical AI and so to promote the trustworthy use of these technologies.

MEMBER ORGANIZATIONS

Nationwide®

intel.

bread financial.

Quantum HEALTH

The Ohio State University

FORMAT

FULL GROUP MEETINGS

Every 6 weeks

PRESENTATIONS

National thought leaders, OSU faculty, and the PDG team present on “hot topics,” best practices, and the latest changes in the legal and regulatory landscape.

This portion of the meeting is open to any employee of a Working Group member organization.

FACILITATED DISCUSSIONS

Members of the working group share their experiences, challenges, questions, and ideas about topics of importance to their organization.

This portion of the meeting is only open to the core members of the Working Group. Each member organization can designate up to 5 core members to represent them in the group.

PROJECT GROUP MEETINGS

Every 2 weeks

PRIORITIZING THE REVIEW OF GENERATIVE AI RISKS

The Project Group produces proprietary deliverables that members can use to enhance their data ethics management efforts. Every core member of the Working Group is invited to participate in the project and attend the meetings held every 2 weeks.

Given the rise of generative AI and the explosive increase in potential use cases, this year, the Working Group selected as their first project the development of a process for prioritizing the review of generative AI use cases based on their risk.

PRESENTATIONS

DATA PROTECTION ASSESSMENTS: A PRACTICAL MODEL

Lynn Goldstein, Information Accountability Foundation

GOVERNING GENERATIVE AI AS A PART OF AI GOVERNANCE

Carole Piovesan, INQ Law

BIDEN ADMINISTRATION ACTIONS AND THEIR PRACTICAL IMPLICATIONS

THE G7 HIROSHIMA PRINCIPLES AND INTERNATIONAL CODE OF CONDUCT

Dennis Hirsch, OSU Program on Data and Governance

BAYESIAN IMPROVED FIRST NAME SURNAME GEOCODING (BIFSG) AND UNFAIR DISCRIMINATION TESTING

Shontael Starry, Nationwide

PRESENTATIONS

GOVERNING GENERATIVE AI

Ilana Golbin Blumenfeld, Director Emerging Technologies and Responsible AI Lead, Price Waterhouse Coopers

ETHICAL DUE DILIGENCE WHEN PURCHASING AI PRODUCTS

Silvio Palumbo, Managing Director and Partner, Boston Consulting Group

ISO/IEC'S NEW STANDARD ON AI MANAGEMENT SYSTEMS

Heather Benko, Associate Director, American National Standards Institute

Lenora Zimmerman, Google, International Standards Development & Intelligence

FACILITATED DISCUSSIONS

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BUILDING DATA ETHICS CULTURE

Angie Westover-Munoz, OSU Program on Data and Governance
Shontael Starry, Nationwide

AI GOVERNANCE SCALING, AND BUY-IN: A COMPARATIVE APPROACH

Prof. and Assoc. Dean Aravind Chandrasekaran, OSU Fisher College of Business

ETHICAL DUE DILIGENCE WHEN SELLING AI PRODUCTS

Michael Morabito, Quantum Health

USING AND GOVERNING GENERATIVE AI: MEMBERS' EXPERIENCES, INSIGHTS, AND QUESTIONS

Dennis Hirsch, OSU Program on Data and Governance

PROJECT: PRIORITIZING THE REVIEW OF GENERATIVE AI RISKS

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DEFINITIONS

The group compiled the various ways in which academic literature, regulations, and other sources define generative AI. It then contrasted these with the definitions of AI, traditional AI, predictive AI and other terms commonly used in the discussion around risks of generative AI.

USE CASES AND RISKS

Following the definitions, the group created a list of potential generative AI use cases relevant to their organizations or identified in the literature. For each one of these cases the group is identifying the relevant characteristics, and how these impact the risks of adopting generative AI solutions for each particular use.

RISK FRAMEWORKS

In parallel to the analysis of use cases and risks, the group is reviewing the existing literature to identify risk management frameworks that have been developed or can be adapted for assessing the risks posed by generative AI use cases.

PROCESS FOR PRIORITIZATION

Finally, the group will develop a process to prioritize the review of generative AI use cases, based on their risk.

A MESSAGE FROM THE DIRECTOR

As we wrap up another exciting and productive year of the Ohio Data Ethics Working Group, I am led to consider what characterized Year 3 of the Working Group and distinguished it from Years 1 and 2. Two important developments shaped Year 3. First was the explosion of generative AI across the Working Group member organizations and, with it, increased interest in the governance required to use generative AI responsibly and ethically. Second, the regulation of AI advanced rapidly. The European Union passed the AI Act and, in a likely harbinger of things to come, the State of Colorado passed its own AI Act. The Working Group responded to these two developments. It provided several expert presentations on the governance of generative AI, and on the emerging law and policy of AI (see the full list of presentations, below). It launched, and made substantial progress on, a project to develop a tool for assessing the risk, and prioritizing review, of generative AI use cases. Finally, the Group opened its expert presentations to all employees of member organizations. This change generated (excuse the pun) an influx of new participants who brought energy, questions, and ideas to the Working Group meetings. We look forward to continued broad participation, and to further work on the most vital and pressing issues in data ethics and AI governance, in the year to come. Thanks for a great year.

Dennis D. Hirsch
Professor of Law and Professor, Dept. of Computer Science Faculty Director, Program on Data and Governance, Core Faculty Member, OSU Translational Data Analytics Institute, The Ohio State University

This report was created by:

THE OHIO STATE UNIVERSITY

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