
From: Felts, Jonathan
Sent: Thursday, August 08, 2013 10:59 AM
To: Tronovitch, Ryan; Kim Genardo
Cc: Martinez, Rick D
Subject: RE: VOTER ID
Attachments: Election Reform One-Pager - JDF - Aug8at1250.docx

If you have the schedule flushed out and everything documented and ready to transmit to PLM per the call, don't wait on me.
Otherwise I'll look at the press release when I get back.

From: Tronovitch, Ryan
Sent: Thursday, August 08, 2013 10:33 AM
To: Kim Genardo
Cc: Martinez, Rick D; Felts, Jonathan
Subject: VOTER ID

Here we go.

Ryan Tronovitch
Deputy Communications Director
Office of Governor Pat McCrory
Cell – (919) 612-6985
[@RyanTronovitch](#)

E-mail correspondence to and from this address may be subject to the North Carolina Public Records Law and may be disclosed to third parties by an authorized state official.



Governor McCrory Signs Popular Election Reform Legislation

"INSERT QUOTE FROM APPROVED RELEASE." - Governor Pat McCrory

Strong Public Support:

- A March Elon University poll showed **72 percent** North Carolina support.
- A March Civitas Institute poll showed **67 percent** North Carolina support.
- An April Survey USA poll showed **75 percent** North Carolina support.

Election Reform At a Glance:

- Photo ID is required at the polling location
 - **All that is required is a valid NC driver's license, A U.S. passport and various military IDs could also be used, are among the acceptable forms.** Does not include student IDs.
 - **If a voter cannot afford to obtain the fee, a state-issued photo ID from the DMV at no charge.**
 - If a voter comes to the polls without a photo-ID, they **can may** still cast a provisional ballot and then prove their identity.
- **More efficient and uniform early voting to maximize equality in access**
 - **Offers early voting remains in place for a full 10 days**
 - **The hours available to cast an early ballot remain the same, are unchanged.**
- All early voting sites in a county must have **the same days and hours. An election official can no longer play favorites – everyone must have equal access to early voting locations.**
- **Makes government more efficient through stopping Saves money and the bureaucratic burden of pre-registration for underage voters. Boards of Elections can instead focus their resources on ensuring the integrity on their ballot boxes, erasing 16 and 17 year olds.**
- Continues efforts to eliminate pay-to-play culture **by placing additional campaign finance restrictions on lobbyists.**
- Ensures voters are **checking the box voting** for the person, not the political party

North Carolina Joins the Majority of States Growing National Trend:

- **Voter Similar election reform efforts to protect the integrity and sanctity of one of our most important rights the ballot box have been adopted by a majority of states. North Carolina is not unique – states that do not work as hard to protect their ballot boxes are in the minority: is a growing trend across the United States.**
 - NC will still be one of **33 states and DC** to offer early voting.
 - NC will be one of **34 states** that requires or will require some form of voter ID.
 - NC will be one of **36 states and DC** that do not allow straight-ticket voting.
 - NC will be one of **37 states** that do not allow same-day registration.
 - NC will be one of **43 states** that does not allow **underage voters to pre-register pre-registration of 16/17 yr olds.** (Source: <http://www.ncsl.org/legislatures-elections/elections/voter-id.aspx>)

Comment [SoN1]: I would characterize this as "Student IDs are not allowed as anyone who resides in NC is required to obtain a NC drivers license" or put some sort of spin on it. Lindsey might have a thought on it.

Formatted: Font: Bold

Formatted: Font: Bold

Formatted: Font: Not Bold

Formatted: Font: Not Bold

Comment [SoN2]: I don't feel strongly and yes, it uses "stop" instead of "eliminate." But, gives you a flavor or what I am saying.

Comment [SoN3]: It needs to be made clear why this is a good thing. I'm taken a crack at it but feel free to tweak more.

Other Things You Need Identification For:

- ~~To visit the White House.~~
- To get on an airplane. *Do you want folks to get on your plane without proper identification?*
- To buy alcohol and tobacco.
- To buy Sudafed. *People who attempt to buy Sudafed without proper ID are often doing so for the production of Meth. Should we consider these folks "disenfranchised" because there are efforts in place to prevent them from fraudulently buying Sudafed?*
- To get a job.
- ~~To visit the White House.~~
-

Formatted: Font: Italic

Formatted: Font: Italic

Formatted: Font: Italic

Comment [SoN4]: I don't feel super-strong but I think providing context is good on these bullets. The Sudafed one is over the top but something to help folks communicate it is the point of these things.