

Nos. 14-2058 & 14-2059

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IN THE UNITED STATES COURT OF APPEALS  
FOR THE SEVENTH CIRCUIT

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RUTHELLE FRANK, et al.,

Plaintiffs-Appellees,

v.

SCOTT WALKER, et al.,

Defendants-Appellants.

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LEAGUE OF UNITED LATIN AMERICAN  
CITIZENS (LULAC) OF WISCONSIN, et al.,

Plaintiffs-Appellees,

v.

DAVID G. DEININGER, et al.,

Defendants-Appellants.

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ON APPEAL FROM THE UNITED STATES DISTRICT COURT FOR THE  
EASTERN DISTRICT OF WISCONSIN,  
CASE NOS. 11-CV-1128 & 12-CV-285,  
THE HONORABLE LYNN S. ADELMAN, PRESIDING

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DEFENDANTS-APPELLANTS'  
CONSOLIDATED SEPARATE APPENDIX – VOLUME 5 of 7 (A. 437-464)

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**CERTIFICATE OF COMPLIANCE WITH  
APPENDIX REQUIREMENTS**

I certify that all materials required by Fed. R. App. P. 30 (a) & (b) and 7th Cir. R. 30(a) & (b) are included in this consolidated separate appendix.

Dated this 23rd day of June, 2014.

/s/ Clayton P. Kowski  
CLAYTON P. KAWSKI  
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# YOU'VE GOT THE RIGHT PHOTO ID. NOW WHAT?

## HERE'S WHAT TO EXPECT AT THE POLLS.

Now that people are bringing their IDs to the ballot, voting at your polling place will be a little different. Just remember to be patient; not everyone will be as prepared for these changes as you are.

### STATE IT

First, you'll need to state your full name and address for the election official who checks you in. They'll check your information in the poll book.

### SHOW IT

Next, it's time to show your photo ID. That way, poll workers can compare your face to your photo and confirm that you really are you.

### SIGN IT

Finally, you'll sign the poll book (unless a physical disability prevents it). Your signature or mark should go right next to your name and address. Now you're ready to vote.

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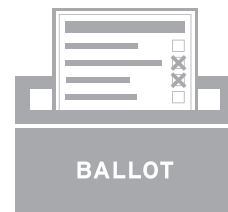
# IF YOU VOTE AT A POLLING PLACE IN WISCONSIN, YOU'RE GOING TO NEED THE RIGHT PHOTO ID.

## OF COURSE, NOT EVERYONE VOTES THAT WAY.

Beginning in 2012, most Wisconsin voters will need to show an acceptable photo ID to vote—including absentee voters who vote at their municipal clerk's office. Even most mail-in absentee voters will need to include a photocopy of their ID with their ballot application. It's the new law. For some absentee voters who vote by mail, there are exceptions to the law that may mean you don't need a photo ID.

If you're in the military, live permanently overseas or are classified as a confidential elector, you don't need a photo ID to cast your absentee ballot.

There are also accommodations in the law for absentee voters who cannot make it to a polling place because they are indefinitely confined, or live in a nursing home or care facility. These voters do not need to show their photo ID, but other rules do apply. Contact your municipal clerk's office or visit [bringit.wisconsin.gov](http://bringit.wisconsin.gov) for more details.



**BRING IT**  
— TO THE —  
**BALLOT**

**NOW YOU NEED THE RIGHT PHOTO ID TO VOTE IN WISCONSIN.**

**HERE'S WHAT YOU SHOULD KNOW.**

**BRING IT**  
— TO THE —  
**BALLOT**

For complete information about the Voter Photo ID Law and its requirements, visit:

**[BRINGIT.WISCONSIN.GOV](http://BRINGIT.WISCONSIN.GOV)**

**1.866.VOTE.WIS**

Text **"IDINFO"** to **24587**

*Sponsored by the  
Wisconsin Government Accountability Board*

**Visit us online at [GAB.WI.GOV](http://GAB.WI.GOV)**

WISCONSIN





**I'VE GOT AN ID, BUT CAN I VOTE WITH IT?**



# VOTERS HAVE A LOT OF IDS TO CHOOSE FROM.



## YOU PROBABLY ALREADY HAVE THE RIGHT PHOTO ID.

Let's check to see if you're ready to vote.



You can even vote with a receipt issued by the Division of Motor Vehicles if your new driver license or state ID card doesn't arrive in the mail by Election Day. The address on your ID doesn't have to be current. And the name on your ID doesn't need to be an exact match for your name in the poll book. (So, Richards who go by Rich and Susans with IDs that say Sue can relax.)

Of course, there are certain requirements. To be accepted, your ID should look like you, even if you've colored your hair, shaved your beard or lost some weight. Your driver license, military ID, U.S. Passport or state ID can still be used if it has expired after the last General Election (November 2, 2010). All other forms of ID must be unexpired.



**I WANT TO VOTE, BUT I NEED THE RIGHT ID.**

## YOU CAN GET A WISCONSIN STATE ID CARD FOR FREE.

These are just a few of the documents you can take to your Division of Motor Vehicles.

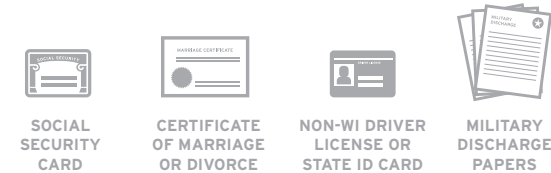


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### PROOF OF NAME AND DATE OF BIRTH



### PROOF OF IDENTITY



### PROOF OF CITIZENSHIP OR LEGAL STATUS



### PROOF OF WISCONSIN RESIDENCY



## YOU'LL NEED ONE DOCUMENT FROM EACH CATEGORY.

These are just a few of the most common documents you can use. For the complete list, visit [bringit.wisconsin.gov](http://bringit.wisconsin.gov) or call 1-866-VOTE-WIS.

Some records, like a certified U.S. birth certificate, satisfy more than one category. Just be sure to bring originals—photocopies don't count—and check the box that says "ID for Free" on your application. Once it's complete, you'll get a receipt that's valid for 45 days, so you can use it at the polls until your state ID arrives by mail.

# Wisconsin Broadcasters Association



The Wisconsin Broadcasters Association fosters and promotes the development of the arts of aural and visual broadcastings in all its forms...

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MICHELLE VETTERKIND, CAE

**Vice President - Administration**  
LINDA BAUN

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**Ex Officio - NAB Board**  
ROGER UTNEHMER  
DoorCountyDailyNews.com  
Sturgeon Bay

February 29, 2012

Reid Magney, Public Information Officer  
Wisconsin Government Accountability Board  
P.O. Box 7984  
Madison, WI 53707-7984

Dear Reid:

This is the first report for the Wisconsin Government Accountability Board NCSA/PEP (Public Education Program) program for 2012. This report covers the period of January 1 through January 29, 2012 under the public/private partnership agreement with the Wisconsin Government Accountability Board and the Wisconsin Broadcasters Association.

A total of 203 radio and 28 television stations took part in this segment of the program. These stations played a total of 7,123 announcements (6,471 radio and 652 television), worth a total of \$238,504.00 (\$177,425.00 radio and \$61,079.00 television). An explanation of this segment of the program and an analysis of these figures is contained in this report.

Each station should have played at least 15 announcements for this schedule, January 1 through January 29, 2012. Also, the announcements were to be played on a 1/3-1/3-1/3 schedule concept (1/3 drive or prime time, 1/3 daytime and 1/3 all other times).

The number of announcements played – 6,471 for radio and 652 for television – compares to a minimum of 3,045 for radio and 420 for television, had the number of stations participating played exactly the minimum 15 announcements each for this portion of the program promotion as agreed.

RECEIVED  
2012 MAR -6 AM 11:10  
GOVERNMENT ACCOUNTABILITY BOARD

44 E. MIFFLIN STREET, SUITE 900 • MADISON, WI 53703

PHONE: 608-255-2600 • TOLL FREE: 800-236-1922 • FAX: 608-256-3986 • www.wi-broadcasters.org

February 29, 2012  
Page Two

The following table summarizes the activity of those stations which have filed affidavits of performance for the period of January 1 through January 29, 2012. The table is presented in the 1/3-1/3-1/3 schedule concept for your convenience in making comparisons.

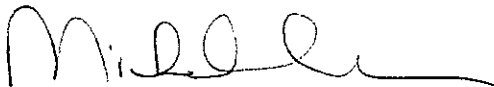
<u>Number/Station</u>	<u>Prime/Drive Time</u>	<u>Daytime</u>	<u>Other</u>
203 Radio	2,502	1,601	2,368
28 Television	185	222	245

The value of this segment was determined as follows. We applied to the number of announcements played by each station the average value of air time as reported by each station responding our values survey. In addition, we urge stations to include an exact value of each specific daypart as they report their participation to us and many of the stations do so. In those situations, we have used the actual values reported.

We are pleased with the participation shown in this report. The figures show that broadcast stations are participating in this program in numbers well over the minimum provided for in this agreement. Additionally, many of those stations are playing announcements in excess of the number of times called for in our agreement.

The affidavits for the information contained in this report will be on file at the WBA office for the next four years. I have enclosed a station-by-station listing of the participation. If you have any questions regarding this report, please contact me.

Sincerely,

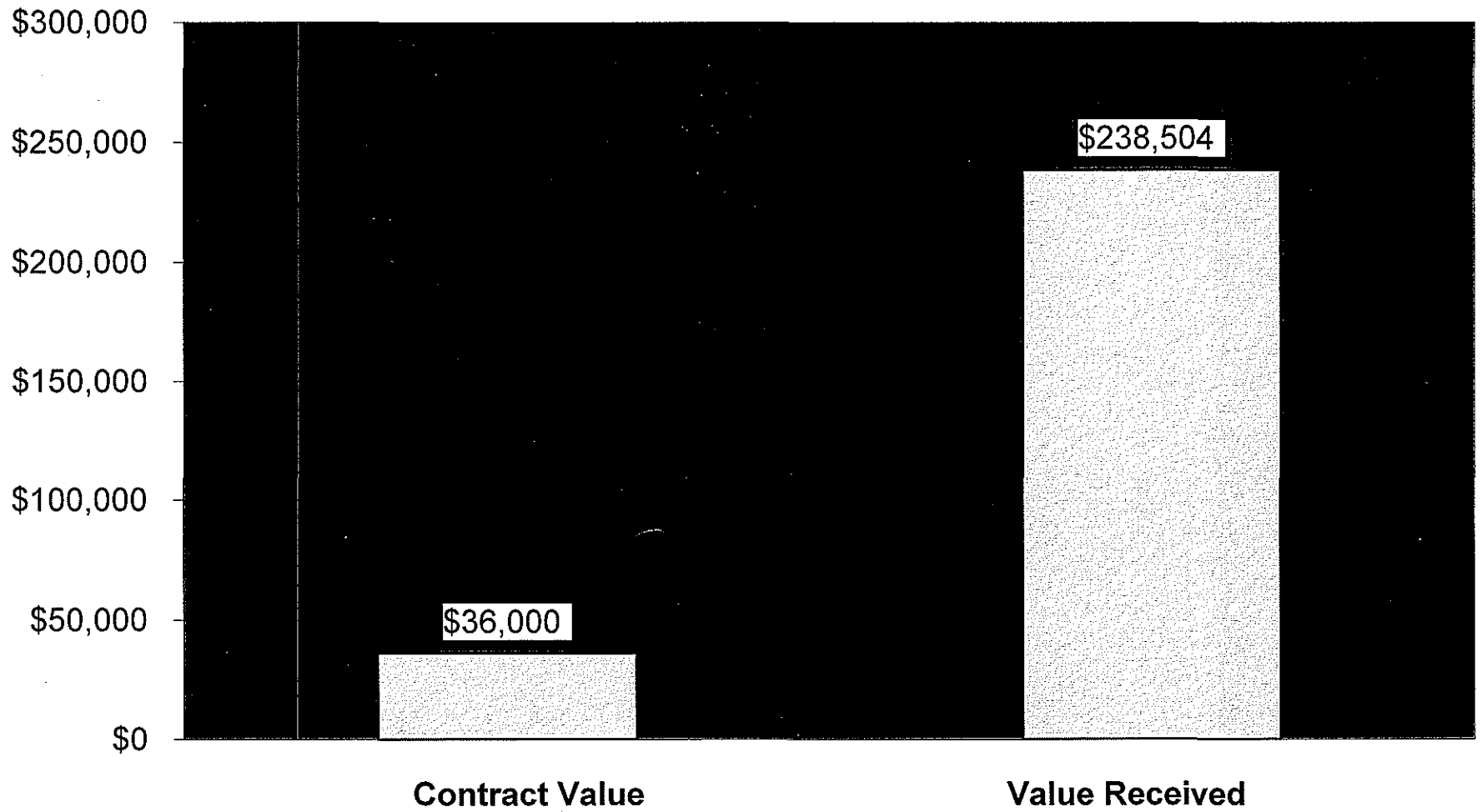


Michelle Vetterkind, CAE  
President & CEO

Enclosures

THANK - YOU!  
Reid!

**Wisconsin Government Accountability Board  
January 1-28, 2012**



<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WATK-AM	Antigo	6	4	5	15
WACD-FM	Antigo	6	3	6	15
WRLO-FM	Antigo	12	8	0	20
WHBY-AM	Appleton	5	6	5	16
WAPL-FM	Appleton	5	4	7	16
WRQE-FM	Appleton	9	4	9	22
WEMI-FM	Appleton	9	5	2	16
WEMY-FM	Appleton/Green Bay	9	4	3	16
WSCO-AM	Appleton	6	5	5	16
WCHK-FM	Appleton	7	8	1	16
WXMM-FM	Appleton	8	6	2	16
WATW-AM	Ashland	4	9	5	18
WBSZ-FM	Ashland	8	7	3	18
WJJH-FM	Ashland	9	6	3	18
WNXR-FM	Ashland	8	4	6	18
WBEV-AM	Beaver Dam	7	4	4	15
WXRO-FM	Beaver Dam	8	4	3	15
WTJK-AM	Beloit	8	4	2	14
WISS-AM	Berlin	10	6	0	16
WWIS-AM	Black River Falls	1	14	0	15
WWIS-FM	Black River Falls	2	13	0	15
WOGO-AM	Chippewa Falls	0	8	0	8
WWIB-FM	Chippewa Falls	0	9	0	9
WOTE-AM	Clintonville	5	5	5	15

<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WJMQ-FM	Clintonville	5	5	5	15
WDMP-AM	Dodgeville*	6	7	2	15
WDMP-FM	Dodgeville*	6	7	2	15
WERL-AM	Eagle River	22	12	10	44
WRJO-FM	Eagle River	9	8	19	36
WAYY-AM	Eau Claire	34	32	48	114
WAXX-FM	Eau Claire	18	6	51	75
WDRK-FM	Eau Claire	7	1	45	53
WEAQ-AM	Eau Claire	30	22	0	52
WECL-FM	Eau Claire	19	6	61	86
WIAL-FM	Eau Claire	5	4	38	47
WBIZ-AM	Eau Claire	9	4	0	13
WBIZ-FM	Eau Claire	3	2	1	6
WHEM-FM	Eau Claire	10	7	0	17
KFIZ-AM	Fond du Lac	12	10	0	22
WFDL-AM	Fond du Lac	20	15	1	36
WFDL-FM	Fond du Lac	18	9	9	36
WTCX-FM	Fond du Lac	18	9	9	36
WFAW-AM	Fort Atkinson	9	6	9	24
WSJY-FM	Fort Atkinson	6	7	11	24
WRKU-FM	Green Bay	12	4	0	16
WPCK-FM	Green Bay	9	7	0	16
WOGB-FM	Green Bay	14	2	0	16
WDUZ-FM	Green Bay	9	7	0	16



<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WQLH-FM	Green Bay	8	8	0	16
WTAQ-AM	Green Bay	8	4	4	16
WIXX-FM	Green Bay	9	4	4	17
WNCY-FM	Green Bay	8	5	4	17
WNFL-AM	Green Bay	12	4	0	16
WYDR-FM	Green Bay	9	4	9	22
WKSZ-FM	Green Bay	6	4	6	16
WZOR-FM	Green Bay	8	4	4	16
WTKM-AM	Hartford*	12	5	4	21
WTKM-FM	Hartford*	12	5	4	21
WWHG-FM	Janesville	8	4	3	15
WCLO-AM	Janesville	6	10	0	16
WJVL-FM	Janesville	8	8	0	16
WLIP-AM	Kenosha	23	13	0	36
WAUN-FM	Kewaunee	20	11	1	32
WKBH-FM	La Crosse	5	8	30	43
WLFN-AM	La Crosse	24	16	2	42
WLXR-FM	La Crosse	16	6	24	46
WQCC-FM	La Crosse	2	1	38	41
WLDY-AM	Ladysmith	16	8	16	40
WJBL-FM	Ladysmith	16	8	16	40
WLKG-FM	Lake Geneva	23	18	20	61
WGLR-AM	Lancaster*	7	9	0	16
WGLR-FM	Lancaster*	7	9	0	16

<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WIBA-AM	Madison	10	4	2	16
WTSO-AM	Madison	8	4	4	16
WXXM-FM	Madison	9	5	3	17
WMMM-FM	Madison	1	0	23	24
WCHY-FM	Madison	6	4	14	24
WOLX-FM	Madison	3	3	18	24
WHIT-AM	Madison	17	15	0	32
WJQM-FM	Madison	12	6	14	32
WTDY-AM	Madison	10	5	17	32
WJJO-FM	Madison	13	6	13	32
WMGN-FM	Madison	5	5	21	31
WTLX-FM	Madison	9	4	2	15
WCUB-AM	Manitowoc	8	4	8	20
WLTU-FM	Manitowoc	8	4	8	20
WOMT-AM	Manitowoc	11	8	1	20
WQTC-FM	Manitowoc	12	8	0	20
WDLB-AM	Marshfield	44	25	65	134
WOSQ-FM	Marshfield	55	26	65	146
WYTE-FM	Marshfield	0	1	23	24
WRJC-FM	Mauston	9	9	0	18
WGNV-FM	Milladore	9	4	3	16
WXSS-FM	Milwaukee	2	3	19	24
WSSP-AM	Milwaukee	8	7	9	24

<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WMYX-FM	Milwaukee	2	3	19	24
WLUM-FM	Milwaukee	13	6	28	47
WLDB-FM	Milwaukee	2	0	18	20
WMCS-AM	Milwaukee	20	0	19	39
WRRD-AM	Milwaukee	10	5	0	15
WOKY-AM	Milwaukee	24	15	32	71
WKKV-FM	Milwaukee	19	4	49	72
WMIL-FM	Milwaukee	11	5	56	72
WRIT-FM	Milwaukee	21	11	58	90
WISN-AM	Milwaukee	23	13	35	71
WRNW-FM	Milwaukee	4	2	65	71
WTMJ-AM	Milwaukee	6	3	20	29
WLWK-FM	Milwaukee	8	0	94	102
WLKD-AM	Minocqua*	12	7	0	19
WMQA-FM	Minocqua*	12	7	0	19
WEKZ-AM	Monroe	18	9	3	30
WEKZ-FM	Monroe	13	13	4	30
WCCN-AM	Neillsville*	12	16	0	28
WCCN-FM	Neillsville*	12	16	0	28
WIXK-AM	New Richmond	9	7	8	24
WOCO-AM	Oconto*	24	18	0	42
WOCO-FM	Oconto*	24	18	0	42
WOSH-AM	Oshkosh	9	5	4	18

<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WVBO-FM	Oshkosh	9	6	4	19
WNAM-AM	Oshkosh	10	5	4	19
WWWX-FM	Oshkosh	10	5	4	19
WPKR-FM	Oshkosh	10	5	4	19
WFPF-AM	Park Falls	7	4	7	18
WCQM-FM	Park Falls	6	5	8	19
WPVL-FM	Platteville	7	7	2	16
WPDR-FM	Portage	10	6	0	16
WDDC-FM	Portage	9	7	0	16
WBKY-FM	Poynette	10	5	1	16
WPRE-AM	Prairie du Chien	8	4	4	16
WQPC-FM	Prairie du Chien	8	4	4	16
WRJN-AM	Racine	11	5	0	16
WEZY-FM	Racine	11	5	0	16
WBDL-FM	Reedsburg	9	6	1	16
WNFM-FM	Reedsburg	10	5	1	16
WRDB-FM	Reedsburg	9	6	1	16
WHDG-FM	Rhineland	12	8	0	20
WOBT-AM	Rhineland	11	8	0	19
WRHN-FM	Rhineland	12	8	0	20
WCYE-FM	Rhineland	14	8	12	34
WAQE-AM	Rice Lake	21	23	0	44
WAQE-FM	Rice Lake	31	13	0	44
WJMC-AM	Rice Lake	27	17	0	44

<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WJMC-FM	Rice Lake	30	14	0	44
WKFX-FM	Rice Lake	31	13	0	44
WRCO-AM	Richland Center	46	27	0	73
WRCO-FM	Richland Center	41	29	6	76
WTCH-AM	Shawano	5	5	5	15
WOWN-FM	Shawano	5	5	5	15
WBFM-FM	Sheboygan	8	4	9	21
WHBL-FM	Sheboygan	9	4	9	22
WHBZ-FM	Sheboygan	10	4	9	23
WXER-FM	Sheboygan	9	4	9	22
WCSW-AM	Shell Lake	47	38	115	200
WGMO-FM	Shell Lake	10	10	16	36
WPLT-FM	Shell Lake	16	6	16	38
WKLJ-AM	Sparta	54	29	116	199
WCOW-FM	Sparta	50	28	218	296
WFBZ-FM	Sparta	55	29	135	219
WSPT-AM	Stevens Point	12	12	4	28
WSPT-FM	Stevens Point	14	9	4	27
WLJY-FM	Stevens Point	1	0	19	20
WDOR-AM	Sturgeon Bay*	19	10	0	29
WDOR-FM	Sturgeon Bay*	19	10	0	29
WBDK-FM	Sturgeon Bay	9	9	4	22
WRKU-FM	Sturgeon Bay	9	9	4	22

<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WRLU-FM	Sturgeon Bay	9	8	5	22
WSBW-FM	Sturgeon Bay	9	9	4	22
WDSM-AM	Superior	8	5	3	16
KTCO-FM	Superior	6	9	1	16
KDAL-AM	Superior	13	3	0	16
KDAL-FM	Superior	9	7	0	16
KDWZ-FM	Superior	8	7	1	16
WGEE-AM	Superior	8	6	2	16
WBOG-FM	Tomah	10	6	0	16
WTMB-FM	Tomah	10	6	0	16
WXYM-FM	Tomah	8	6	2	16
WJJQ-AM	Tomahawk	11	2	17	30
WJJQ-FM	Tomahawk	10	16	4	30
WKPO-FM	Viroqua	8	4	4	16
WVRQ-AM	Viroqua	8	4	4	16
WVRQ-FM	Viroqua	8	4	4	16
WTTN-AM	Watertown	8	4	3	15
WAUK-AM	Waukesha	7	5	3	15
WDUX-AM	Waupaca	7	5	5	17
WDUX-FM	Waupaca	4	5	6	15
WBCV-FM	Wausau	6	4	16	26
WKQH-FM	Wausau	16	6	6	28
WRIG-AM	Wausau	11	7	0	18

<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WDEZ-FM	Wausau	10	5	3	18
WSAU-AM	Wausau	6	9	4	19
WIFC-FM	Wausau	10	5	3	18
WOZZ-FM	Wausau	13	5	0	18
WXCO-AM	Wausau	8	4	4	16
WDTX-FM	Wausau	8	4	4	16
WBKV-AM	West Bend	13	9	3	25
WBWI-FM	West Bend	10	8	7	25
WKCH-FM	Whitewater	8	4	12	24
WSLD-FM	Whitewater	16	8	8	32
WDLS-AM	Wisconsin Dells	11	5	0	16
WNNO-FM	Wisconsin Dells	9	6	1	16
WFHR-AM	Wisconsin Rapids	33	23	14	70
WGLX-FM	Wisconsin Rapids	10	2	12	24
WRCW-FM	Wisconsin Rapids	<u>32</u>	<u>15</u>	<u>13</u>	<u>60</u>
<b>TOTAL</b>		<b>2502</b>	<b>1601</b>	<b>2368</b>	<b>6471</b>

<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WYOW-TV	Eagle River	6	7	5	18
WEAU-TV	Eau Claire	2	10	6	18
WEUX-TV	Eau Claire	4	8	8	20
WQOW-TV	Eau Claire	13	15	11	39
WACY-TV	Green Bay	0	5	9	14
WBAY-TV	Green Bay	1	9	23	33
WCWF-TV	Green Bay	6	7	7	20
WFRV-TV	Green Bay	22	0	17	39
WGBA-TV	Green Bay	0	0	16	16
WLUK-TV	Green Bay	5	6	7	18
KQEG-TV	La Crosse	13	8	3	24
WKBT-TV	La Crosse	4	8	4	16
WLAX-TV	La Crosse	4	8	8	20
WXOW-TV	La Crosse	15	15	9	39
WBUW-TV	Madison	18	24	18	60
WISC-TV	Madison	3	3	10	16
TWW	Madison	4	8	4	16
WKOW-TV	Madison	7	6	3	16
WMSN-TV	Madison	1	0	0	1
WMTV-TV	Madison	8	8	10	26
WCGV-TV	Milwaukee	3	11	4	18
WISN-TV	Milwaukee	1	8	29	38
WITI-TV	Milwaukee	5	9	1	15
WTMJ-TV	Milwaukee	5	1	6	12



<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WVCY-TV	Milwaukee	10	10	4	24
WVTV-TV	Milwaukee	3	7	7	17
WAOW-TV	Wausau	6	7	5	18
WFXS-TV	Wausau	<u>16</u>	<u>14</u>	<u>11</u>	<u>41</u>
<b>TOTAL</b>		<b>185</b>	<b>222</b>	<b>245</b>	<b>652</b>

# Wisconsin Broadcasters Association



ON AIR

The Wisconsin Broadcasters Association fosters and promotes the development of the arts of aural and visual broadcastings in all its forms...

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**Ex Officio - NAB Board**  
ROGER UTNEHMER  
DoorCountyDailyNews.com  
Sturgeon Bay

April 18, 2012

Reid Magney, Public Information Officer  
Wisconsin Government Accountability Board  
P.O. Box 7984  
Madison, WI 53707-7984

Dear Reid:

This is the second report for the Wisconsin Government Accountability Board NCSA/PEP (Public Education Program) program for 2012. This report covers the period of January 30 through February 26, 2012 under the public/private partnership agreement with the Wisconsin Government Accountability Board and the Wisconsin Broadcasters Association.

A total of 166 radio and 30 television stations took part in this segment of the program. These stations played a total of 5,649 announcements (5,020 radio and 629 television), worth a total of \$162,578.00 (\$108,189.00 radio and \$54,389.00 television). An explanation of this segment of the program and an analysis of these figures is contained in this report.

Each station should have played at least 15 announcements for this schedule, January 30 through February 26, 2012. Also, the announcements were to be played on a 1/3-1/3-1/3 schedule concept (1/3 drive or prime time, 1/3 daytime and 1/3 all other times).

The number of announcements played – 5,020 for radio and 629 for television – compares to a minimum of 2,490 for radio and 450 for television, had the number of stations participating played exactly the minimum 15 announcements each for this portion of the program promotion as agreed.

RECEIVED  
12 APR 23 PM 12:13  
GOVERNMENT  
ACCOUNTABILITY BOARD

April 18, 2012  
Page Two

The following table summarizes the activity of those stations which have filed affidavits of performance for the period of January 30 through February 26, 2012. The table is presented in the 1/3-1/3-1/3 schedule concept for your convenience in making comparisons.

<u>Number/Station</u>	<u>Prime/Drive Time</u>	<u>Daytime</u>	<u>Other</u>
166 Radio	1,907	1,245	1,868
30 Television	192	219	218

The value of this segment was determined as follows. We applied to the number of announcements played by each station the average value of air time as reported by each station responding to our values survey. In addition, we urge stations to include an exact value of each specific daypart as they report their participation to us and many of the stations do so. In those situations, we have used the actual values reported.

We are pleased with the participation shown in this report. The figures show that broadcast stations are participating in this program in numbers well over the minimum provided for in this agreement. Additionally, many of those stations are playing announcements in excess of the number of times called for in our agreement.

The affidavits for the information contained in this report will be on file at the WBA office for the next four years. I have enclosed a station-by-station listing of the participation. If you have any questions regarding this report, please contact me.

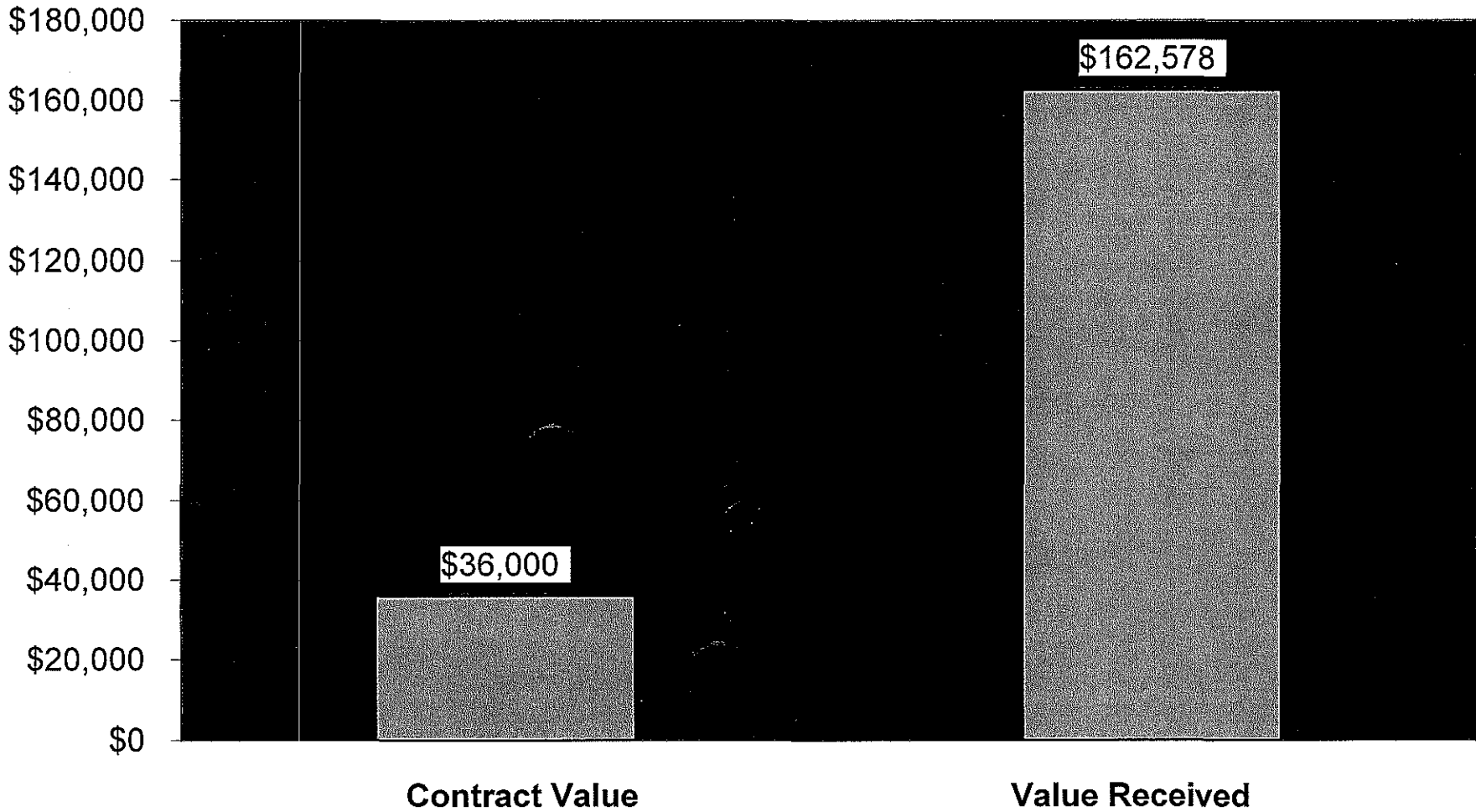
Sincerely,



Michelle Vetterkind, CAE  
President & CEO

Enclosures

**Government Accountability Board  
February 2012**



<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WATK-AM	Antigo	10	3	2	15
WACD-FM	Antigo	6	2	7	15
WRLO-FM	Antigo	16	8	0	24
WHBY-AM	Appleton	8	7	1	16
WAPL-FM	Appleton	5	4	7	16
WRQE-FM	Appleton	7	4	7	18
WEMI-FM	Appleton	9	4	3	16
WEMY-FM	Appleton/Green Bay	10	4	2	16
WSCO-AM	Appleton	8	4	4	16
WCHK-FM	Appleton	9	7	0	16
WXMM-FM	Appleton	4	4	8	16
WATW-AM	Ashland	5	3	6	14
WBSZ-FM	Ashland	6	4	4	14
WJJH-FM	Ashland	7	3	4	14
WNXR-FM	Ashland	5	3	6	14
WISS-AM	Berlin	9	9	0	18
WWIS-AM	Black River Falls	2	13	0	15
WWIS-FM	Black River Falls	5	10	0	15
WOGO-AM	Chippewa Falls	0	8	0	8
WWIB-FM	Chippewa Falls	0	8	0	8
WOTE-AM	Clintonville	5	5	5	15
WJMQ-FM	Clintonville	4	6	5	15
WDMP-AM	Dodgeville*	7	7	1	15
WDMP-FM	Dodgeville*	7	7	1	15

<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WERL-AM	Eagle River	19	20	13	52
WRJO-FM	Eagle River	2	4	20	26
WAYY-AM	Eau Claire	46	24	65	135
WAXX-FM	Eau Claire	6	5	72	83
WDRK-FM	Eau Claire	10	2	32	44
WEAQ-AM	Eau Claire	35	32	0	67
WECL-FM	Eau Claire	14	5	36	55
WIAL-FM	Eau Claire	4	5	40	49
WBIZ-AM	Eau Claire	6	4	0	10
WBIZ-FM	Eau Claire	2	1	3	6
WHEM-FM	Eau Claire	13	10	1	24
KFIZ-AM	Fond du Lac	7	7	0	14
WFDL-AM	Fond du Lac	19	9	0	28
WFDL-FM	Fond du Lac	12	8	8	28
WTCX-FM	Fond du Lac	16	7	5	28
WFAW-AM	Fort Atkinson	15	8	9	32
WSJY-FM	Fort Atkinson	16	6	10	32
WTAQ-AM	Green Bay	8	4	4	16
WIXX-FM	Green Bay	7	4	4	15
WNCY-FM	Green Bay	8	3	4	15
WNFL-AM	Green Bay	8	4	4	16
WYDR-FM	Green Bay	7	4	7	18
WKSZ-FM	Green Bay	4	4	8	16
WZOR-FM	Green Bay	10	3	3	16

<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WTKM-AM	Hartford*	20	16	10	46
WTKM-FM	Hartford*	20	16	10	46
WCLO-AM	Janesville	4	10	0	14
WJVL-FM	Janesville	10	4	0	14
WAUN-FM	Kewaunee	21	11	0	32
WKBH-FM	La Crosse	4	1	33	38
WLFN-AM	La Crosse	20	20	0	40
WLXR-FM	La Crosse	12	14	10	36
WQCC-FM	La Crosse	4	1	32	37
WLKG-FM	Lake Geneva	23	10	11	44
WGLR-AM	Lancaster*	10	5	1	16
WGLR-FM	Lancaster*	10	5	1	16
WIBA-AM	Madison	10	4	2	16
WTSO-AM	Madison	10	5	1	16
WXXM-FM	Madison	10	3	2	15
WMMM-FM	Madison	2	2	26	30
WCHY-FM	Madison	6	2	23	31
WOLX-FM	Madison	4	0	27	31
WHIT-AM	Madison	16	16	0	32
WJQM-FM	Madison	10	5	15	30
WTDY-AM	Madison	5	7	20	32
WJJO-FM	Madison	4	6	22	32
WMGN-FM	Madison	5	1	22	28
WCUB-AM	Manitowoc	16	8	16	40

<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WLTU-FM	Manitowoc	16	8	16	40
WOMT-AM	Manitowoc	8	6	1	15
WQTC-FM	Manitowoc	9	6	0	15
WDLB-AM	Marshfield	41	23	55	119
WOSQ-FM	Marshfield	43	22	57	122
WYTE-FM	Marshfield	1	0	23	24
WRJC-FM	Mauston	16	16	0	32
WJMT-AM	Merrill	8	4	4	16
WGNV-FM	Milladore	9	4	3	16
WLUM-FM	Milwaukee	11	5	33	49
WTMJ-AM	Milwaukee	7	7	23	37
WLWK-FM	Milwaukee	12	4	96	112
WLKD-AM	Minocqua	10	5	0	15
WMQA-FM	Minocqua	16	8	0	24
WEKZ-AM	Monroe	14	5	7	26
WEKZ-FM	Monroe	9	13	4	26
WCCN-AM	Neillsville*	14	14	0	28
WCCN-FM	Neillsville*	14	14	0	28
WIXK-AM	New Richmond	8	4	4	16
WOSH-AM	Oshkosh	6	1	3	10
WVBO-FM	Oshkosh	5	2	3	10
WNAM-AM	Oshkosh	6	3	3	12
WWWX-FM	Oshkosh	6	3	3	12
WPKR-FM	Oshkosh	2	2	3	7



<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WFPF-AM	Park Falls	3	10	4	17
WCQM-FM	Park Falls	7	4	6	17
WPVL-FM	Platteville	6	6	4	16
WPDR-FM	Portage	10	6	0	16
WDDC-FM	Portage	11	5	0	16
WBKY-FM	Poynette	10	6	0	16
WPRE-AM	Prairie du Chien	8	4	4	16
WQPC-FM	Prairie du Chien	8	4	4	16
WBDL-FM	Reedsburg	10	5	1	16
WNFM-FM	Reedsburg	8	5	3	16
WRDB-FM	Reedsburg	11	5	0	16
WHDG-FM	Rhineland	16	8	0	24
WOBT-AM	Rhineland	16	8	0	24
WRHN-FM	Rhineland	16	8	0	24
WCYE-FM	Rhineland	9	4	19	32
WAQE-AM	Rice Lake	21	23	0	44
WAQE-FM	Rice Lake	27	15	2	44
WJMC-AM	Rice Lake	29	15	0	44
WJMC-FM	Rice Lake	28	16	0	44
WKFX-FM	Rice Lake	29	15	0	44
WRCO-AM	Richland Center	38	22	0	60
WRCO-FM	Richland Center	35	20	5	60
WTCH-AM	Shawano	5	5	5	15
WOWN-FM	Shawano	5	5	5	15

<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WBFM-FM	Sheboygan	8	4	7	19
WHBL-FM	Sheboygan	7	4	7	18
WHBZ-FM	Sheboygan	6	4	7	17
WXER-FM	Sheboygan	7	4	7	18
WCSW-AM	Shell Lake	41	40	124	205
WGMO-FM	Shell Lake	11	8	20	39
WPLT-FM	Shell Lake	12	6	21	39
WKLJ-AM	Sparta	44	24	112	180
WCOW-FM	Sparta	39	25	163	227
WFBZ-FM	Sparta	43	19	126	188
WHTQ-FM	Stevens Point	8	3	9	20
WDOR-AM	Sturgeon Bay*	19	7	0	26
WDOR-FM	Sturgeon Bay*	19	7	0	26
WBDK-FM	Sturgeon Bay	8	8	4	20
WRKU-FM	Sturgeon Bay	8	8	5	21
WRLU-FM	Sturgeon Bay	8	8	5	21
WSBW-FM	Sturgeon Bay	9	8	4	21
WDSM-AM	Superior	7	4	3	14
KTCO-FM	Superior	4	9	1	14
KDAL-AM	Superior	7	4	3	14
KDAL-FM	Superior	10	3	1	14
KDWZ-FM	Superior	8	4	2	14
WGEE-AM	Superior	9	4	1	14
WBOG-FM	Tomah	10	5	1	16

<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WTMB-FM	Tomah	9	4	3	16
WXYM-FM	Tomah	9	4	3	16
WJJQ-AM	Tomahawk	10	8	8	26
WJJQ-FM	Tomahawk	9	13	4	26
WKPO-FM	Viroqua	8	4	4	16
WVRQ-AM	Viroqua	8	4	4	16
WVRQ-FM	Viroqua	8	4	4	16
WBCV-FM	Wausau	2	0	20	22
WRIG-AM	Wausau	8	4	0	12
WDEZ-FM	Wausau	6	3	3	12
WSAU-AM	Wausau	3	6	2	11
WIFC-FM	Wausau	6	3	3	12
WOZZ-FM	Wausau	8	4	0	12
WBKV-AM	West Bend	4	6	5	15
WBWI-FM	West Bend	4	6	5	15
WKCH-FM	Whitewater	13	10	9	32
WSLD-FM	Whitewater	8	4	4	16
WDLS-AM	Wisconsin Dells	10	6	0	16
WNNO-FM	Wisconsin Dells	9	7	0	16
WFHR-AM	Wisconsin Rapids	24	14	14	52
WGLX-FM	Wisconsin Rapids	4	2	18	24
WRCW-FM	Wisconsin Rapids	<u>24</u>	<u>14</u>	<u>14</u>	<u>52</u>
<b>TOTAL</b>		<b>1907</b>	<b>1245</b>	<b>1868</b>	<b>5020</b>

<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WYOW-TV	Eagle River	3	8	3	14
WEAU-TV	Eau Claire	3	9	2	14
WEUX-TV	Eau Claire	8	8	8	24
WQOW-TV	Eau Claire	11	12	10	33
WACY-TV	Green Bay	1	0	12	13
WBAY-TV	Green Bay	8	13	26	47
WCWF-TV	Green Bay	5	4	4	13
WFRV-TV	Green Bay	16	2	15	33
WGBA-TV	Green Bay	0	0	8	8
WLUK-TV	Green Bay	5	5	5	15
KQEG-TV	La Crosse	9	14	1	24
WKBT-TV	La Crosse	5	8	3	16
WLAX-TV	La Crosse	8	8	8	24
WXOW-TV	La Crosse	13	12	8	33
WBUW-TV	Madison	21	25	14	60
WISC-TV	Madison	4	4	8	16
TVW	Madison	4	8	4	16
WKOW-TV	Madison	4	5	5	14
WMSN-TV	Madison	0	0	2	2
WMTV-TV	Madison	2	6	2	10
GDJT-TV	Milwaukee	23	8	1	32
WCGV-TV	Milwaukee	3	9	5	17
WDJT-TV	Milwaukee	1	1	2	4
WISN-TV	Milwaukee	2	13	32	47

<u>Station</u>	<u>City</u>	<u>A-Time</u>	<u>B-Time</u>	<u>C-Time</u>	<u>Total</u>
WMLW-TV	Milwaukee	5	1	6	12
WTMJ-TV	Milwaukee	2	3	3	8
WVCY-TV	Milwaukee	10	7	0	17
WVTV-TV	Milwaukee	3	8	7	18
WAOW-TV	Wausau	3	8	3	14
WFXS-TV	Wausau	<u>10</u>	<u>10</u>	<u>11</u>	<u>31</u>
<b>TOTAL</b>		<b>192</b>	<b>219</b>	<b>218</b>	<b>629</b>

## CERTIFICATE OF SERVICE

I certify that on June 23, 2014, I electronically filed the foregoing Defendants-Appellants' Consolidated Separate Appendix – Volumes 1 through 7 with the clerk of court using the CM/ECF system, which will accomplish electronic notice and service for the following participants in these cases, who are registered CM/ECF users:

Karyn L. Rotker

Neil A. Steiner

Laurence J. Dupuis

Craig G. Falls

Sean J. Young

Dale E. Ho

Carl S. Nadler

Angela M. Liu

Charles G. Curtis

Jeremy N. Rosen

Nathan S. Foster

John C. Ulin

Dated this 23rd day of June, 2014.

J.B. VAN HOLLEN  
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