Regardless of language or format, broadcast, Internet and print media shape the way we think, each playing a large role in linking cultures and communities. The First Amendment to the Constitution protects the rights of those media organizations, as well as individuals in the way they communicate and do business in a burgeoning global economy. Frost Brown Todd works hard to protect the First Amendment in a challenging time for media outlets and advertisers, and we have built one of the largest and most effective First Amendment, Media and Advertising law practices in the United States.

Over the years we have developed a reputation for successfully resolving First Amendment issues with a skilled team of litigators, winning cases on successful pretrial motions, trying cases on the merits, and arguing appeals at the highest levels. With substantial experience in all substantive areas of Media Law, we regularly handle access, Sunshine Law, and freedom of information issues, and have successfully obtained several mandamus decisions, compelling access and public records information. We help our clients with newsgathering issues; handling subpoena responses, including motions to quash, and successfully defending against attempts at unconstitutional prior restraint.

You have deadlines. That means we have deadlines.

We serve every sector of the communication and advertising industries across our region on a "24/7" basis. We counsel our clients on the risks inherent in their relationships with sources, third-party suppliers, insurers, Internet and on-line service providers, production companies, media talent, performers' unions, and employees, as well as on advertising matters:

- Pre-publication and pre-broadcast review
- Responding to requests for retraction
- Initiating and defending false advertising claims and claim substantiation
- Negotiating and preparing licensing contracts
- Reviewing labeling, product packaging and advertising copy
- Reviewing promotional concepts, copy scripts and testimonials
- Reviewing sweepstakes, game and contest rules

Our lawyers are long-time members of the Media Law Resource Center, f/k/a Libel Defense Resource Center, and charter members of its Defense Counsel Section. Practice group members have lectured extensively on libel, privacy and disparagement topics in various states. Practice group members also have spoken at the media law conferences of the Newspaper Association of America, National Association of Broadcasters, Practicing Law Institute, Libel Defense Resource Center, and at various American Bar Association and state...
bar association conferences. Some of our attorneys have formerly served as reporters for notable news organizations.

**Representative Clients**

- AIG
- American City Business Journals
- Belo Corp.
- Chubb Group
- Cincinnati Bell
- Clear Channel Communications
- Cox Ohio Newspapers
- Crain Communications
- Creatives on Call
- Freedman, Gibson & White
- Healthy Advice Networks
- Hearst-Argyle
- Media/Professional Insurance Company
- Networks: ABC, CBS, NBC, CNN, Fox
- Northlich
- Perfetti van Melle
- Raycom Communications
- Sinclair Broadcast Group
- Soy Basics, LLC
- Spin Masters
- The E.W. Scripps Company

**Important Links and Resources**

- ASCAP Licensing
  http://www.ascap.com/index.html
- Advertising Club of Cincinnati
  http://www.5thaaf.org/our_members/cincinnati.htm
- Advertising Law Resource Center
  http://www.lawpublish.com
- American Advertising Federation
  http://www.aaf.org
- American Society of Journalists and Authors
  http://www.asja.org
- The American Society of Media Photographers
  http://www.asmp.org
- Association of American Publishers
  http://www.publishers.org
- Association of Authors Representatives
  http://www.publishersweekly.com
- Better Business Bureau
  http://www.bbb.org/advertising.asp
- Broadcast Music Inc.
  http://www.bmi.com
- Business Software Alliance
  http://www.bsa.org
- Copyright Clearance Center
  http://www.copyright.com
- Federal Communication Commission
  http://www.fcc.gov
- Federal Trade Commission
  http://www.ftc.gov
- House of Representatives Law Library
- Indiana Broadcasters Association  
  http://www.indianabroadcasters.org
- Investigative Reporters & Editors  
  http://www.ire.org
- Kentucky Broadcasters Association  
  http://www.kba.org
- Libel Defense Resource Center  
  http://www.idrc.com
- Multilaw  
  http://www.multilaw.com
- National Association of Broadcasters  
  http://www.nab.org
- National Writers Union  
  http://www.nwu.org
- Ohio Association of Broadcasters  
  http://www.oab.org
- Ohio Newspaper Association  
  http://www.ohionews.org
- Publishing Industry Information  
  http://www.bookwire.com
- Radio and Television News Directors Association  
  http://www.rtnda.org
- Reporters Committee for Freedom of the Press  
  http://www.rcfp.org
- Society of Professional Journalists  
  http://www.spj.org
- Software and Information Industry Association  
  http://www.silia.org
- Student Press Law Center  
  http://www.spic.org/#student
- Tennessee Association of Broadcasters  
  http://www.tabtn.org
- Trademark Information  
  http://www.uspto.org
- U.S. Copyright Office Home Page  
  http://www.copyright.gov

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**CLIENT ADVISORIES**

More Client Advisories

- Media Law Advisory  
  June 2007
- Media Law Advisory  
  May 2007
- Media Law Advisory  
  April 2007

**PRESS RELEASES**

More Press Releases

- Attorneys present to MULTILAW Annual Meeting in Beijing, China  
  November 6, 2006
- Frost Brown Todd attorney appointed Chair of ABA Forum on Communications Law  
  August 24, 2006
Frost Brown Todd welcomes new advertising law attorney to its
Cincinnati office
May 30, 2007

PUBLICATIONS
More Publications

ALP: Food Product Labeling
July 2007

Communications Lawyer: From the Chair
Spring 2007

Weeding Out the Toxic Juror
Spring 2007