Publications

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**COLUMBUS BUSINESS FIRST**
Publication Date: January 18, 2006

**GONGWER**
Publication Date: January 7, 2006

**The Columbus Dispatch**
Ohio's Greatest Online Newspaper
Publication Date: January 4, 2006

Click on the OPC masthead below to open and close the Press Release.

Press Release Information: January 2006

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3/21/2008
Services for Guaranteed Success

Because of Ohio's geographic size and voter population of 7.8 million, it is critical that proponents of an initiated ballot issue are aware that the success of a petition drive is often determined at the beginning of an effort during which the preparation for the months of signatures collection is most critical. The Ohio Petition Company team has the experience in Ohio petition drives to oversee the most complex ballot issue. Our successful petition programs rely upon development and implementation of systems that allow for the hiring of key personnel to administer regional offices, petition circulators and Quality Control operatives to ensure a 100% validation of the signatures gathered. It's important to underscore that through all of this, the Ohio Petition Company will hire all petition drive staff, manage the payroll and take care of the subsequent tax filings so the campaign can focus on moving its message.

We pay by the hour, not by the signature - What's more, because we pay our petition circulators an hourly wage, our system greatly reduces the fraud that is inherent in paid by the signature petition drives. Paid by signature drives often embarrass a campaign committee when the media focuses on the extremes some petitioners will go to make money. Ohio has a checkered history with paid by the signature efforts and has at times taken on a carnie atmosphere that led to nightmare scenarios for media relations professionals working on campaigns, embarrassment for a campaign committee and an overall reduction of signature validity. Because we have seen the harm that comes from the paid by the signature efforts of the past, we developed a rational approach to signature collection that provides you peace of mind with a strong quality control operation that checks each petition circulator's effort each day.

When you hire the Ohio Petition Company you'll know you have Ohio professionals who will provide the following services to secure your issue's placement on the ballot.

Before the drive begins, our services includes:

- Critical path scheduling and budgeting
- Working with your legal team to develop your petition language
- Identifying, leasing and supplying strategic offices
- Deploying the Quality Control operations to each office
- Recruiting, hiring and training staff
- Setting-up systems to manage operation and track overall performance

As the part- petitions come out of the field:

We provide our clients a login to review the Quality Control operation which allows the client to see how many signatures are collected, how many have been reviewed and how many are valid. While we provide a complete manifest of those who signed the petition at the end of the drive, we can also provide the campaign regular reports (manifests) of those who signed the petition for various contact programs (i.e. direct mail, vote by mail program). In the end, when you choose Ohio Petition Company's full service programs, we can guarantee we can get you the valid signatures needed to secure placement on the ballot.

A more detailed overview of the Quality Control operation is provided below:

The Quality Control Process Overview – During a petition drive, our Quality Control staff will check signatures within 72 hours of collection. This allows each office to monitor their petition circulator staff and identify those who are performing at peak performance and those who are not. The latter are pulled from the field for additional training and greater oversight to work to better identify their skill sets and potential improvement opportunities. Should a petitioner be unable to improve, our human resource office transitions the petition from the operation while implementing a targeted recruitment process to fill the position.

Every signature and each day count. As our client, you'll know that we are serious about quality control and ensuring you access the ballot. So much so that during a petition drive,
each part-petition undergoes a mandatory Quality Control Five Step Verification process that was developed to provide our clients the highest validity rate possible. We have detailed the process for your review below.

**Guaranteed Success:**

**Our Five Step Quality Control Process**

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**Step 1: Residency & Background Checks - All Ohio Petition Company staff members are required to be Ohio residents and registered voters. In addition, each petition circulator must go through a criminal background check to ensure they are legally permitted to carry a petition in Ohio (i.e. felons are prohibited from circulating petitions in Ohio).**