EXHIBIT B
DECLARATION OF DAVID FORSMARK
GREEN PARTY OF MICHIGAN,
LIBERTARIAN PARTY OF MICHIGAN,
REFORM PARTY OF MICHIGAN, METRO
TIMES, INC., and DAVID FORSMARK,
d/b/a WINNING STRATEGIES,

Plaintiffs,

v. Case No. 2:08-cv-10149
Hon. Nancy G. Edmunds

MICHIGAN SECRETARY OF STATE
TERRI LYNN LAND, in her individual capacity,

Defendant.

DECLARATION OF DAVID FORSMARK

I, David Forsmark, declare as follows:

1. I am a full-time political consultant.

2. Over the last fifteen years, I have advised in excess of 150 political clients, including candidates for partisan offices, candidates for judgeships and other nonpartisan offices, and proponents and opponents of ballot proposals.

3. One of the most valuable kinds of information for use in campaigns is the party affiliation of individual voters. It enables a campaign to target campaign efforts at voters most likely to be responsive, to identify possible campaign contributors and aids in election-day get-out-the-vote efforts.

4. A third or minor party tends to draw its supporters more heavily from the existing supporters of one of the major parties than the other. Access to the party preference information would enable a third party to direct its campaign efforts, including such
activities as mailing campaign literature, door-to-door canvassing and phone banks to voters who are more likely to be responsive to its issue positions and candidates.

5. In a state such as Michigan, which does not have party registration, the party preferences of voters are not easily determined. Some suppliers of voter lists are able to infer party affiliation from other data, but the data is not extremely reliable and is very costly to obtain.

6. The party preference designations of the persons who voted in the January 15, 2008 Michigan Presidential Primary are the best source of information about the party affiliations of a large group of Michigan voters.

7. Any political party or candidate that could not access the primary party preference information would be at a distinct competitive disadvantage in a contest with an opponent that had that information.

8. I declare under penalty of perjury that the foregoing is true and correct.

FURTHER DEPONENT SAYETH NOT.

[Signature]
DAVID FORSMARK

Dated: February 9, 2008