relationships with voluntary healthcare organizations to increase their advocacy impact

Strategic Initiative 10: Political Empowerment
Situation Context: Our political empowerment initiative is devoted to that most fundamental right of all Americans, fully participatory democracy. The right to be informed, the right to vote, and the right for their vote to be heard and counted are the basic tenets of America.

Goal 10.1: Increase the number of registered African American and other minority voters

Goal 10.2: Train African Americans and other minority voters on the voting process and improve voter awareness of civil rights issues

Goal 10.3: Hold elected and appointed officials accountable on civil rights issues and encourages African Americans, other minority, and pro-civil rights citizens to seek public offices and roles

Goal 10.4: Increase voter turnout in African American and other minority communities

Goal 10.5: Evaluate the accuracy of census data and ensure the distribution of census data to underserved communities

Goal 10.6: Promote election reform and enforcement of laws protecting and promoting voter participation and voting rights

Strategic Initiative 11: Partnership Building
Situation Context: The NAACP has been leading the effort for social justice for nearly 100 years. Anyone who supports the mission of the NAACP irrespective of race, religion, political affiliation and ideology can become a member of the Association. The Association is comprised many partners and volunteers nationwide. Unyielding in our purpose, the NAACP ensures the political, educational, social and economic equality of minority group citizens through democratic processes.

Goal 11.1: Identify and seek support of organizations that can assist the NAACP in achieving its objectives

Goal 11.2: Seek for -profit organizations for fundraising, membership campaigns, and collection and dissemination of information concerning the NAACP

Goal 11.3: Seek non-profit organizations for program support, membership campaigns, and information dissemination

Strategic Initiative 12: Improve the Operational Effectiveness of the Florida Conference's Processes