4. "Su Voto Es Su Voz": The importance of SVREP and the Latino vote

SVREP stands out as a unique experience in Latino politics. SVREP is one of the few organizations that not only has weathered the storm of change but also has been uniquely positioned to contribute to the growth of Latino participation in mainstream politics. Indeed, SVREP’s role has become ever more significant as the Latino population has grown and Latino political participation has increased. The "Su Voto Es Su Voz" slogan has become a household phrase in Latino politics. SVREP is also constantly working to diversify and adapt to the rapid changes our community is experiencing.